

# Warwickshire Health and Wellbeing Board

17 July 2013

## Draft Warwickshire Tobacco Control Declaration

### Recommendation

That the Warwickshire Health and Wellbeing Board considers signing up to the draft Warwickshire Tobacco Control Declaration.

### 1.0 Introduction

- 1.1 Newcastle City Council created and signed up to a Local Government Tobacco Control Declaration which sets out the Council's commitments in relation to reducing smoking among the local population and tobacco control. The Council is seeking early signatories to this document from across the country ahead of the official launch of the declaration in September 2013.

### 2.0 Our priorities in relation to smoking

- 2.1 Warwickshire Health and Wellbeing Strategy identifies smoking as one of the priorities for improving health and wellbeing of the local population:

*In Warwickshire around 20% of people still smoke, as do 15% of pregnant women. At least 20% of children in Warwickshire live in a house where people smoke (...). Tobacco control is the responsibility of all of us.*

- 2.2 The Strategy calls on partners to work towards:

- Reduction in the number of people who start smoking coupled with an increase in the number of people who are supported to quit, and
- Offering pregnant women the opportunity to be assessed for smoking and helped to adopt a healthy lifestyle.

### 3.0 Conclusions

- 3.1 The joint Tobacco Control Declaration presents an opportunity to make a positive step towards achieving the Health and Wellbeing Board's aspirations around smoking cessation.

### 4.0 Background Papers

- 4.1 None

	<b>Name</b>	<b>Contact Information</b>
Report Author	John Linnane	<a href="mailto:johnlinnane@warwickshire.gov.uk">johnlinnane@warwickshire.gov.uk</a>
Head of Service	John Linnane	<a href="mailto:johnlinnane@warwickshire.gov.uk">johnlinnane@warwickshire.gov.uk</a>
Strategic Director	Monica Fogarty	<a href="mailto:monicafogarty@warwickshire.gov.uk">monicafogarty@warwickshire.gov.uk</a>
Portfolio Holder	Cllr Bob Stevens Cllr Izzi Seccombe	